

ORDER



Orders	Order / Rev:	361933
	Alt Order #:	06862326
	Product Desc:	NRCC IE 2012
	Estimate:	3336
	Flight Dates:	10/19/12 - 10/25/12
	Original Date / Rev:	10/10/12 / 10/10/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	National Media, Inc.
	Buying Contact:	
	Billing Contact:	
		815 Slater Ln
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	National Republican Congressional C
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru: _____
 Order Separation: 00:30:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	45	\$39,650.00	\$33,702.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	45	\$39,650.00	\$33,702.50	0.00
Totals	45	\$39,650.00	\$33,702.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	19%	\$39,650.00
Market	100%	\$208,684.21

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	4%	\$8,347.37
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	52%	\$108,515.79
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	25%	\$52,171.05
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/19/12	10/19/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00

Advertiser:	National Republican Congressional Com
Product Desc:	NRCC IE 2012
Estimate:	3336

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	1		\$750.00	0.00							
E 2	KTNV	10/20/12	10/20/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News	-----S-	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NWS SA@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	1		\$450.00	0.00							
E 3	KTNV	10/20/12	10/20/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a	-----S-	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTN NWS SA@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S-	1		\$750.00	0.00							
E 4	KTNV	10/21/12	10/21/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News	-----S	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NWS SU@5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	1		\$450.00	0.00							
E 5	KTNV	10/19/12	10/19/12	M-F 11-12p Action News	CM	M-F 11-12p	----F--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	1		\$650.00	0.00							
E 6	KTNV	10/19/12	10/19/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	----F--	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	2		\$650.00	0.00							
E 7	KTNV	10/19/12	10/19/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	----F--	:30	2	\$900.00	P-01	0.00	NM	2	\$1,800.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	2		\$900.00	0.00							
E 8	KTNV	10/19/12	10/19/12	M-F 6-7p Action News	CM	M-F 6-7p (6:00 PM-6:30 PM)	----F--	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
ACTION NWS@6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	1		\$1,000.00	0.00							
E 9	KTNV	10/19/12	10/19/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
ACTION NWS@630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	1		\$1,100.00	0.00							
E 10	KTNV	10/21/12	10/21/12	Sun 6-7p Action News	CM	Sun 6-7p	-----S	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
ACTION NWS@6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----S	2		\$850.00	0.00							
E 11	KTNV	10/19/12	10/19/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	----F--	:30	1	\$1,750.00	P-01	0.00	NM	1	\$1,750.00
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	----F--	1		\$1,750.00	0.00							
E 12	KTNV	10/22/12	10/25/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	MTWT---	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
GD MRN AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	MTWT---	2		\$750.00	0.00							
E 13	KTNV	10/22/12	10/25/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM)	MTWT---	:30	4	\$650.00	P-01	0.00	NM	4	\$2,600.00
ACTN NEWS@11AM															

KTNV - Las Vegas